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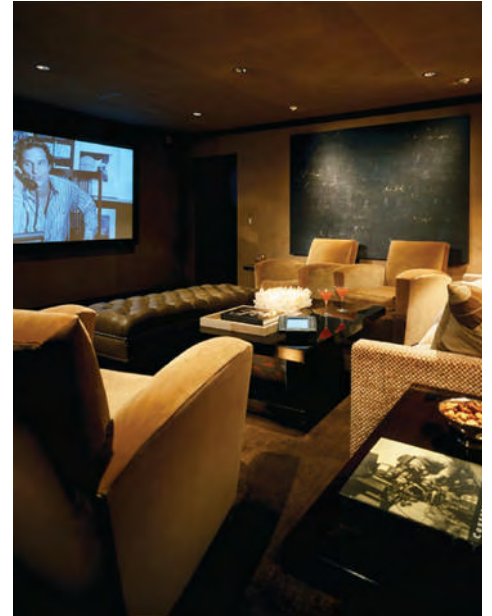
New Homes
for a **New**
Year

It's a
Wonderful
Life

**Comfort
& Joy**
in Shady Canyon

The Gift of
Giving Back





DAVID Phoenix

An inspired Designography,
defined by comfort and quality

By Michelle Armstrong



“Good design,” notes Phoenix, “is about function, it has to work for you [and your lifestyle]. [It accounts for] beautiful fabrics and finishes, making it about comfort and quality. Every details matters.”

Bringing to life a style all his own, and a brand synonymous with California Elegance, David Phoenix – a New England native turned Angelino – is all about comfort and quality in design. His experience and expertise extends a unique flavor, blending Pacific and Atlantic coastal luxury, with classic appointments for both living and entertaining.

“Decorating a space,” according to Phoenix, “is much like getting dressed in the morning. You have to mix it up – based on what works [best] for you. [After all], there are no rules when it comes to being happy and comfortable.”

Interiors, for the LA-based designer, are his passion;

defining an integrated style and true appreciation for the lifestyle of a client, explaining, “You are your experiences.” And with a 20-year career in design, Phoenix has managed to maintain an authenticity and value to his work – validating a diverse portfolio holding, with international clientele.

While his experience has afforded the opportunity to design homes for a panache of celebrities and royals, including the Kennedy’s, Governor Arnold Schwarzenegger and his wife Maria Shriver, and actor Rob Lowe, Phoenix’s formal training took a non-traditional approach; his “interest in design, fabrics and architecture,” matured overtime, gaining →



his education through exposure. His first break was with Brunschwig at the Pacific Design Center as a sample librarian; followed by positions with Pierre Duex and Ralph Lauren Home in Beverly Hill. His initial intention of becoming a famous chef didn't pan, rather, his desire to "create beautiful things" became the basis and motivation for designing.

People and places have always remained a constant influence in his work. Not only does he credit a number of personal mentors throughout his life for his success, but notes how travel has become both inspiring and full of style. "[My] creative sense of style," according to the designer, "developed visually, inspired by both people and places. I love LA, Paris, the streets of New York. I really do love it all." Also noting the

sheer value of traveling locally or globally for the experience and exposure to diversity – in terms of both culture and art.

In combining his experiences and deep appreciation for original design and architecture, Phoenix was honorably appointed by Governor Schwarzenegger four years ago to serve as a Public Member Commissioner for the State Historical Resources Commission of California – a group dedicated to the historical and cultural preservation of homes and buildings of special significance. Whether it be based upon the home's architecture, notoriety of the resident or an event at the location, or displays one-of-a-kind attributes, Phoenix holds a new found appreciation for preserving and resorting history; an interest fueled, of course, through his travels and love of architecture.



Defining Good Design

Bicoastal by nature, Phoenix's designs examine the relationship of how environments and cultures can inspire or shape a space – not to mention the personality and lifestyle of its resident; whether it be sophisticated, stylish, comfortable, or something you don't want to leave. "Good design," notes Phoenix, "is about function, it has to work for you [and your lifestyle]. [It accounts for] beautiful fabrics and finishes, making it about comfort and quality. Every details matters; from door knobs and a chair, [to an entire] kitchen layout, design and detail are important – as they are also personal."

Citing Michael Taylor and Kalef Alaton as his greatest design influences, along with Valentino, Alberto Pinto and

Rose Tarlow, Phoenix's diversity in design is ever-more clear. Juxtaposing classic design with contemporary, the designer makes it a point to not "follow the rules on style and design;" a perspective that carries the mantra and quest of seeking always both relaxed and elegant spaces.

On a personal note, he remarks, "I'm always drawn to a finished project – seeing my clients enjoy their [newly designed space]. This is a real gift, and [it's not something] I take lightly; it's a real collaboration between [myself and my clients], respecting their needs and expectations, but also knowing that good design can enrich their lives." ➔



A Welcomed Tradition

Mainly for entertaining, the family room is a space that hosts guests for both meetings and evening engagements. Media and lounging is a main feature, which extends to alfresco seating with a view. Features afford: alder wood bleach finished paneling; limestone encased fireplace; dual Hendrix velvet wingback chairs, deep and tall; antique game table and chair set; along with an abundance of natural lighting for an inviting space.

Project Home re-design in Bel Air

Size 6,000 sq foot home

Style Traditional

Casual Cottage Dining with White Water Views

The breakfast room is monochromatic, inspired by the ambiance and luxury of the Pacific, and white water views. Extending to the kitchen and family living, the space is utilized for family gatherings and entertaining guests. Features afford: braided rug for east coast touch; Richard Mulligan chairs and table with lazy Susan and maple base; bleach walnut flooring; mahogany white crank style windows that lock in place; and bronze hardware to withstand the salty ocean air.

Project Malibu home,
ground-up construction
Size 13,000 sq foot home
Style California Cottage ➔







A Place for Everything

Specifically designed for how the client gets dressed, this contemporary closet was created as a personal organized space. Features afford: dark stained rift oak custom cabinetry; lit closet poles; 3-way mirror; grey flannel carpet, 100% wool (made to measure); stainless steel bench with leather seating; with a number of garment pull-outs.

Project Men's closet
Size L shaped, 10x15 (150-200 sq feet)
Style Clean, contemporary look ❖

David Phoenix Interior Design
 Web: davidphoenix.com

Lounging in Causal Comfort

Positioned just off the kitchen, the room was created to be a casual lounging area, for both conversation and afternoon relaxing; the space flows to outdoor terrace seating. Features afford: a layering of plaid and stripes, with comfortable seating; curtain details with a linen print; bronze and leather bench; a corner Tiffany lamp for accent; and an antique rug pulling the elements together.

Project Pasadena home remodel
Size 9,000 sq foot home
Style Traditional, but casual